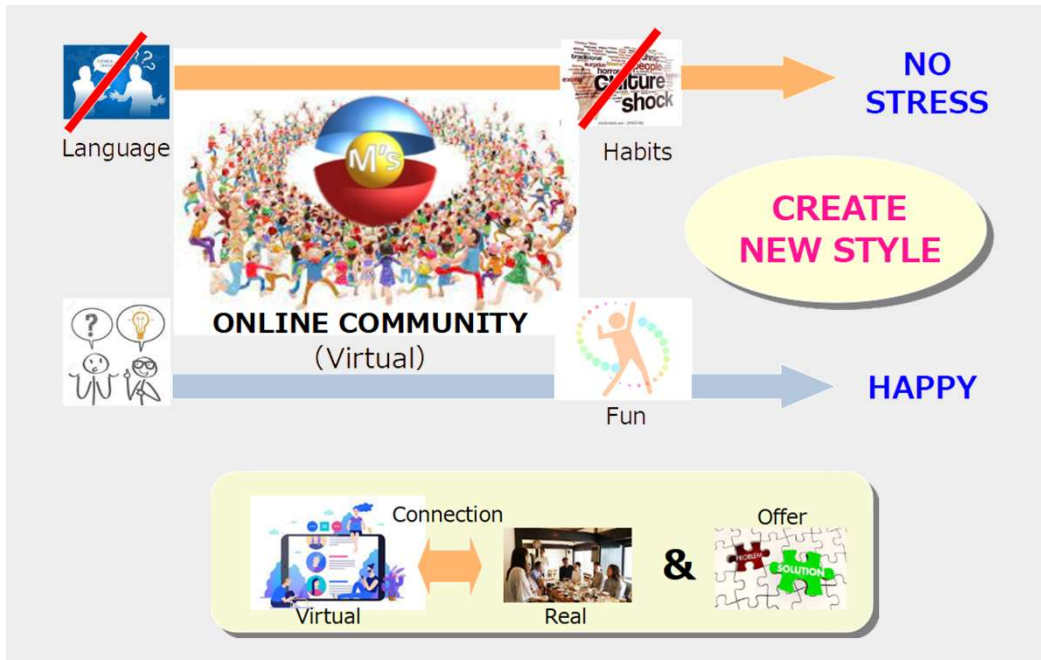


Mamu's  
Hang-out



**M's Online Community** : Private Co-operative

# M's Online Community : Private Co-operative



Monthly membership fee: **¥0** ~ ¥1,000 <sup>\*1</sup>

**“Free”** member service

• **Online salon ( Information Exchange )**

• **Web search and Translation**

• **Various event holding**

**Individual service**

**Shopping Discount (10%Max)**

**Daily / Weekend “Free” Raffle Draw ( ¥1,000 Max )**

**Monthly “Free” Raffle Draw ( ¥100,000 Max )**

**Have a good life together !!**



**1 item every day,  
5 items on Sundays!**

**Depending on the  
growth of the community**

Website for Advertisement

Online community for foreigners  
Service for Member

- Information providing
- Information exchange
- Event holding
- Q&A
- Web search
- Advertisement
- Translation
- Mediation
- Purchase
- Agent
- Nihon-Go
- Cross-Cultural

Service for High-Status Member

- Discount
- Matching
- Affiliate
- Service tie-up

\*1: Practically Free

# M's Online Community : Private Co-operative



## Service Summary

**Free Web Search**  
( and **Free translation** )



## By Small payment



Staff searches  
Japanese website

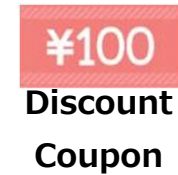


Providing  
overview  
information  
 Translation

## Community Web Site

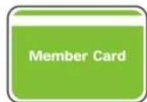


## Monthly Coupon



## Shopping Discount

General Member	High-Status Member	Premium Member
5%	10%	



Q&A



Information providing



Information exchange



Event holding



Advertisement

## Cash Less



Cash Less

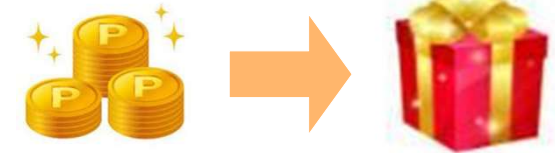


Online Store



No fees for personal remittances

## Free Raffle (Daily, Weekend, Monthly)



## Individual Service



Translation



Mediation



Purchase



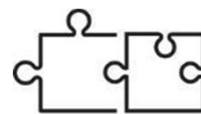
Agent



Nihon-Go



Cross-Cultural



Matching



Affiliate



Service tie-up



All services are less than **1 coin**

# M's Online Community : Private Co-operative



Basic Service Solving Fun



Individual Service Free Raffle Discount

¥100

## Small Payment

## Services for members

## Free Raffle

1 time only

Membership fee (Monthly)

Admission fee

Individual fee

Website for Advertisement

Online community for foreigners Service for Member

Information providing Information exchange Event holding Q&A Web search Advertisement

Translation Mediation Purchase Agent Nihon-Go Cross-Cultural

Service for High-Status Member

Discount Matching Affiliate Service tie-up

Web service

Web Search (Free Translation) Discount

¥100

Raffle point

Individual Service Shopping

Mam's Hang-out

1st 2nd 3rd

Raffle point

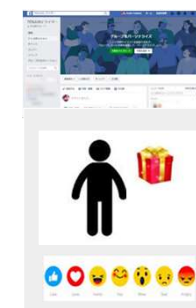
## Free Raffle

1 <sup>st</sup> week							2 <sup>nd</sup> <sub>d</sub>	3 <sup>rd</sup> <sub>d</sub>	4 <sup>th</sup>	Last weekend		
Mon	Tue	Wed	Thu	Fri	Sat	Sun	→	→	→			
Daily Raffle						Weekend Raffle			→	→	→	Monthly Raffle

Share the results on FB and website

Also do live streaming

If you win, you will lose 1 point



# M's Online Community

: Private Co-operative



**Monthly membership fee: ¥0 ~ ¥1,000**

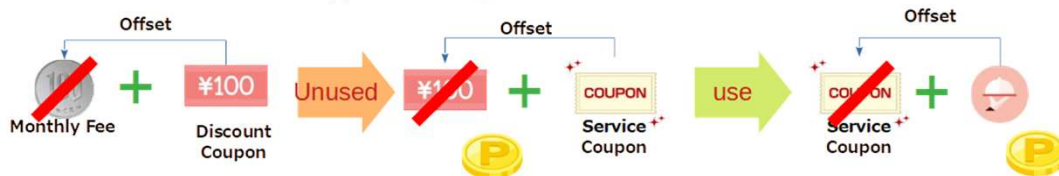
General member : ¥100 **Shopping Discount 5%**  
 High-Status member : ¥500 **Shopping Discount 5%**  
 Premium member : ¥1,000 **Shopping Discount 10%**



Coupons can also be used at existing stores!

\*1: Practically Free

## Service coupon system



Replace unused discount coupons with service coupons!

## Electronic Payment by PayPay



Mam's Hang-out



Cash Less

Online Store

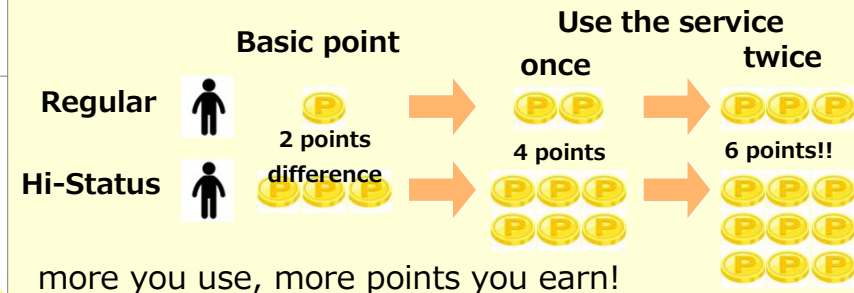
Also available at existing stores

No fees for personal remittances

No need to visit the store because it supports electronic payment!

## "Free" Raffle Draw (¥100,000 Max)

	Non Member	General Member	High-Status Member	Premium Member
Basic point	×	1point/month	3points/month	5points/month
User service		1point/time	3points/time	



Gifts increase according to the total points earned by everyone



Offering gifts from ¥2,000 to ¥100,000, up to 20 times the usage amount



Mam's Hang-out



Earn points not only for community services but also for all group services!

# M's Online Community : Private Co-operative



**Problem :** The stress of being a foreigner

## Issue : Reducing stress in living in Japan

**Vision :**

The place where **everyone wants to get together**

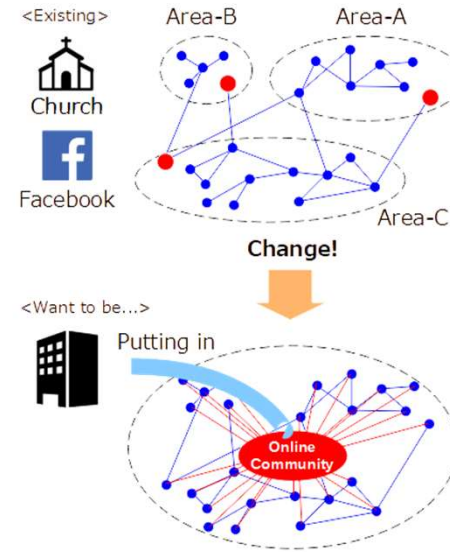
**Concept :**

Supporting a more **enjoyable and stress-free life**

**Mission :**

Providing services that **bring together the power of individuals** to build a better life

Solve problems **by adapting to the environment**, not political changes



**Personal connection**

- Small
- Weak
- No common purpose

**Connection for purpose**

- Much bigger
- Much stronger
- To solve problems

Create a **Big Community** for stress relief in Japanese life

## What can be solved?

× : No service / △ : Higher Price / ○ : Available / ◎ : Special treatment  
 ※ : Travel expenses will be charged separately

	Non Member	General Member	High-Status Member	Premium Member
Membership Fee	¥0	¥100	¥500	¥1,000
Online community	×		○	
Event holding	△		○	◎
Web search			○ (Express : ¥500 )	
Information providing website	×		○	
Q&A service	×		○	
Cross-cultural communication	△		○	◎
Mediation with Japanese business operators	¥2,000※	¥500※		¥0※
Agent service	¥2,000※	¥500※		¥0※
Text translation(Text Only※※)	¥1,000/A4 1page	¥500/A4 1page		¥300/A4 1page
E-commerce purchase agency	¥1,500		¥500	¥300
Advertisement	Business Operator only			
Service tie-up with business operators				
Japanese class	¥500/unit			
Matching	×	×		5%(¥500min)



**All services are less than 1 coin**

**Services specialized for foreigners**

**Information exchange between members and provision of special free information**

**Never aim to pursue profits (1/2 to 1/10 of the market price)**

**10% Max discount for Member at existing stores**

**Providing advertising space for business members**

## <Online community for foreigners, mainly Filipinos>



Language



Habits

**NO STRESS**



**ONLINE COMMUNITY**  
(Virtual)



Solving



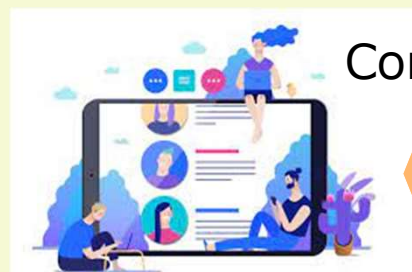
Fun

**CREATE  
NEW STYLE**

**HAPPY**



Management



Virtual

Connection



Real

**&**

Offer



## <Issue : Reducing stress in living in Japan>

### Foreigners' worries TOP5

- ① Can't understand Japanese language
- ② Difficult to collect information
- ③ Differences in habits
- ④ Distinguishing from Japanese
- ⑤ Prices are high



Inconvenient?

No information?

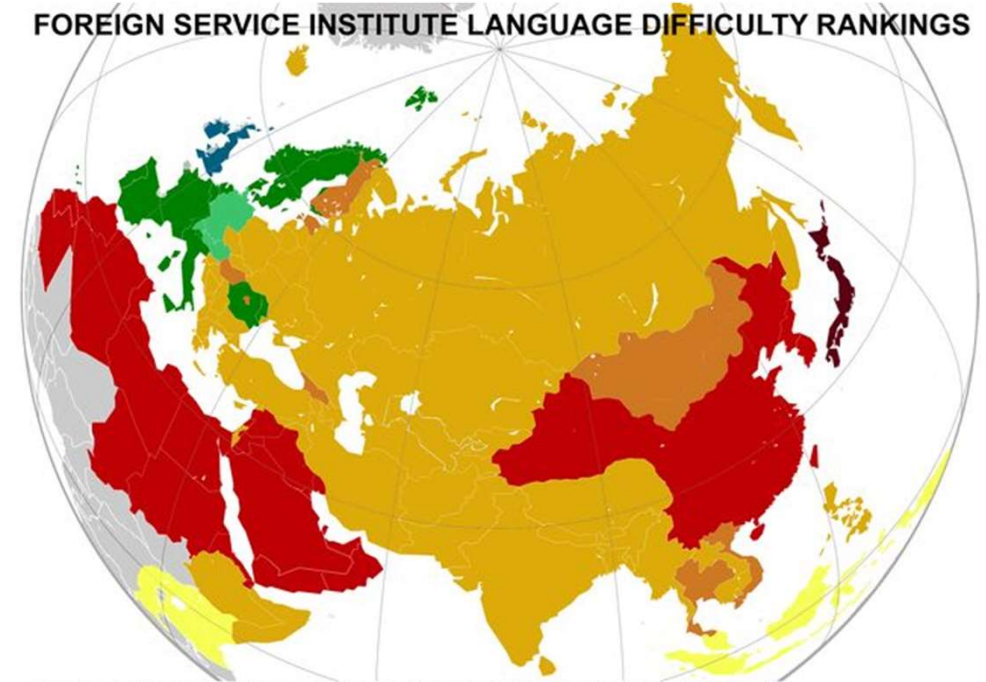
No helper?

No interpreter?

Can't get used to?

Can the country community solve it?

FOREIGN SERVICE INSTITUTE LANGUAGE DIFFICULTY RANKINGS



How long for an English speaker to become proficient. (by /u/Fummy)

Category 0	(English Speaker)
Category I	(24 weeks, 600 hours)
Category II	(30 weeks, 750 hours)
Category III	(36 weeks, 900 hours)
Category IV	(44 weeks, 1100 hours)
Category IV*	(More than 44 weeks)
Category V	(88 weeks, 2200 hours)
Category V*	(More than 88 weeks)
Unclassified	(Not taught by FSI)

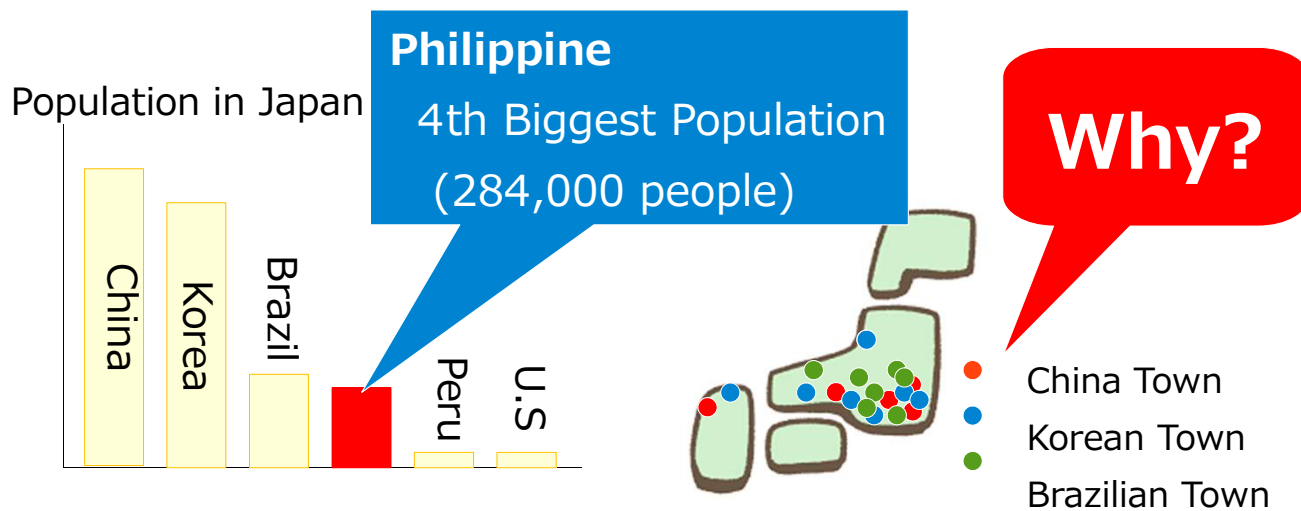
FSI may give these categories different names but for the purposes of this map Cat I-V\* are used to differentiate.

The Foreign Service Institute (FSI) has created a list (based on their experience training US diplomats) to show the approximate time needed to learn a specific language as an English speaker. i.e. the number of weeks of study time to reach **General Proficiency in Speaking (S3) and Reading (R3)**. FSI students have 25 hours of class per week. Not including an additional 3-4 hours of self-study per day. (~40 hours of total study) Total Class hours are given here. \* Languages with a (\*) are generally considered harder than the rest of their category. National borders and official languages are followed for the most part. With a few exceptions such as Tibetan and the Celtic languages. Swahili is shown where it is official. For clarity English is not shown in India, Pakistan, etc. source: [https://en.wikibooks.org/wiki/Wikibooks:Language\\_Learning\\_Difficulty\\_for\\_English\\_Speakers](https://en.wikibooks.org/wiki/Wikibooks:Language_Learning_Difficulty_for_English_Speakers)





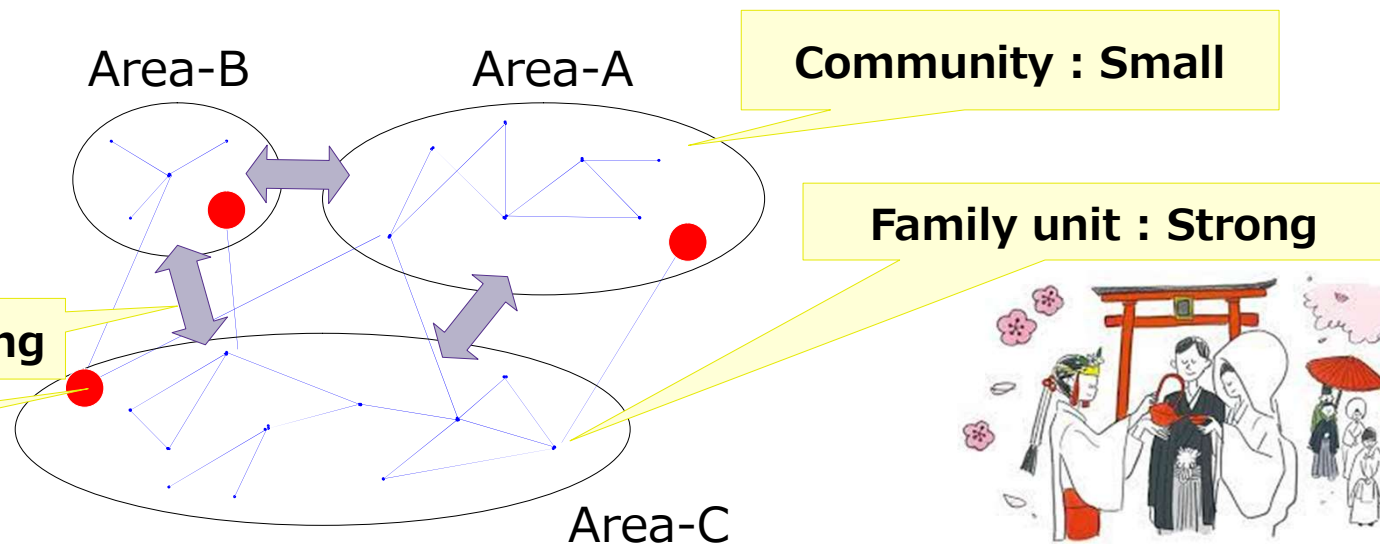
## <Characteristics of the Filipino community>



Everyone is connected

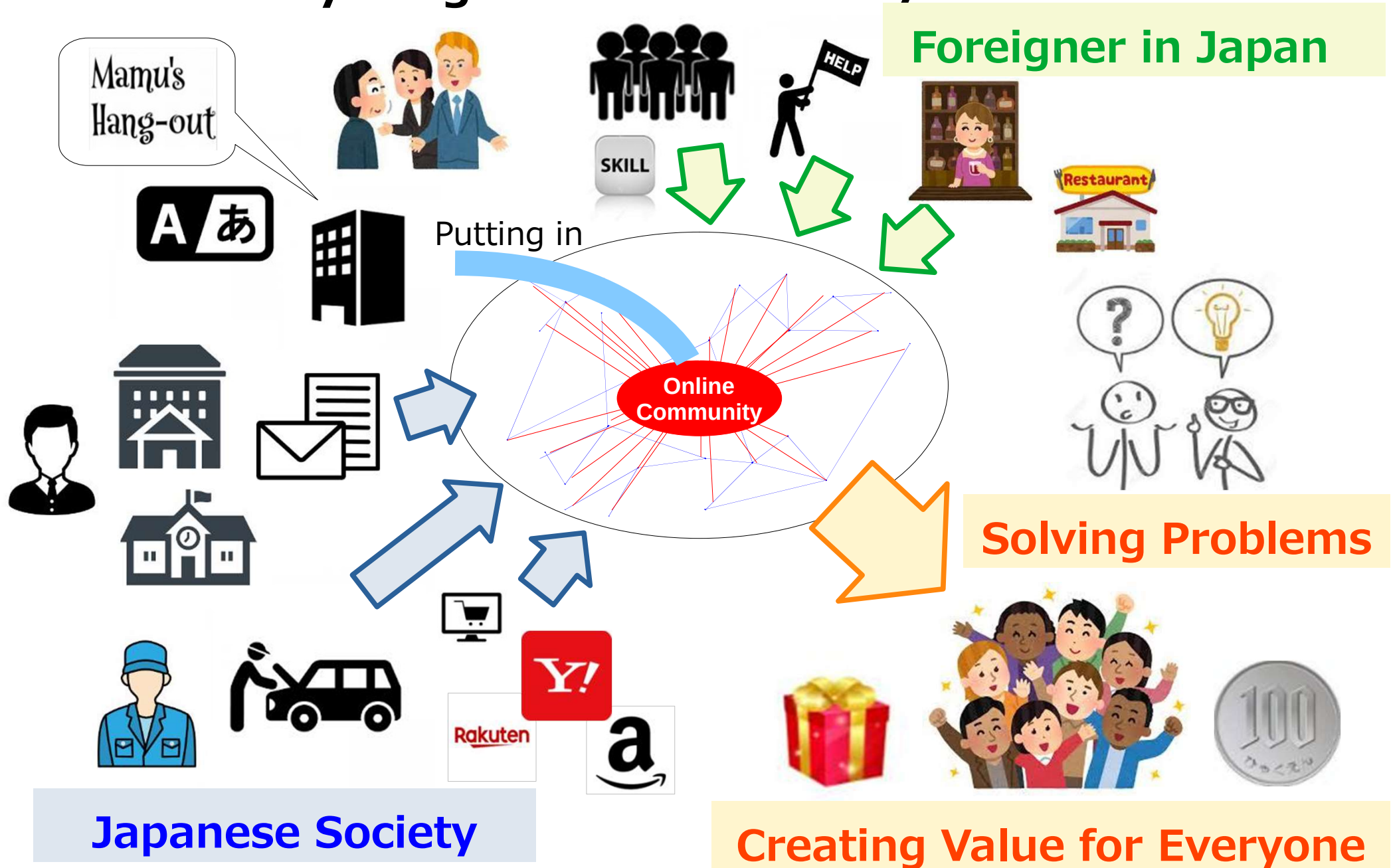


However...



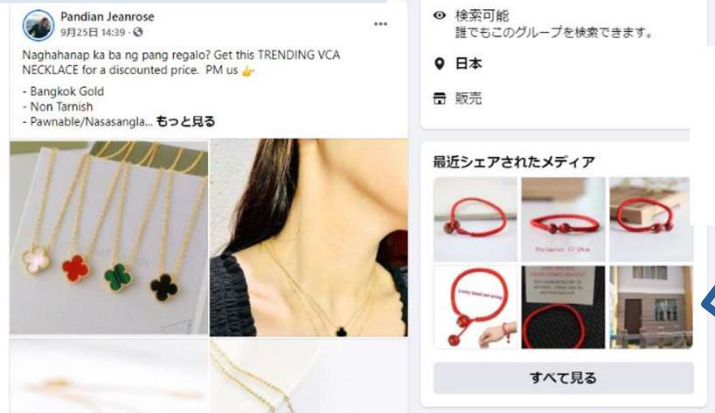
**Can't rely on the community?**

## Connect everything to the community

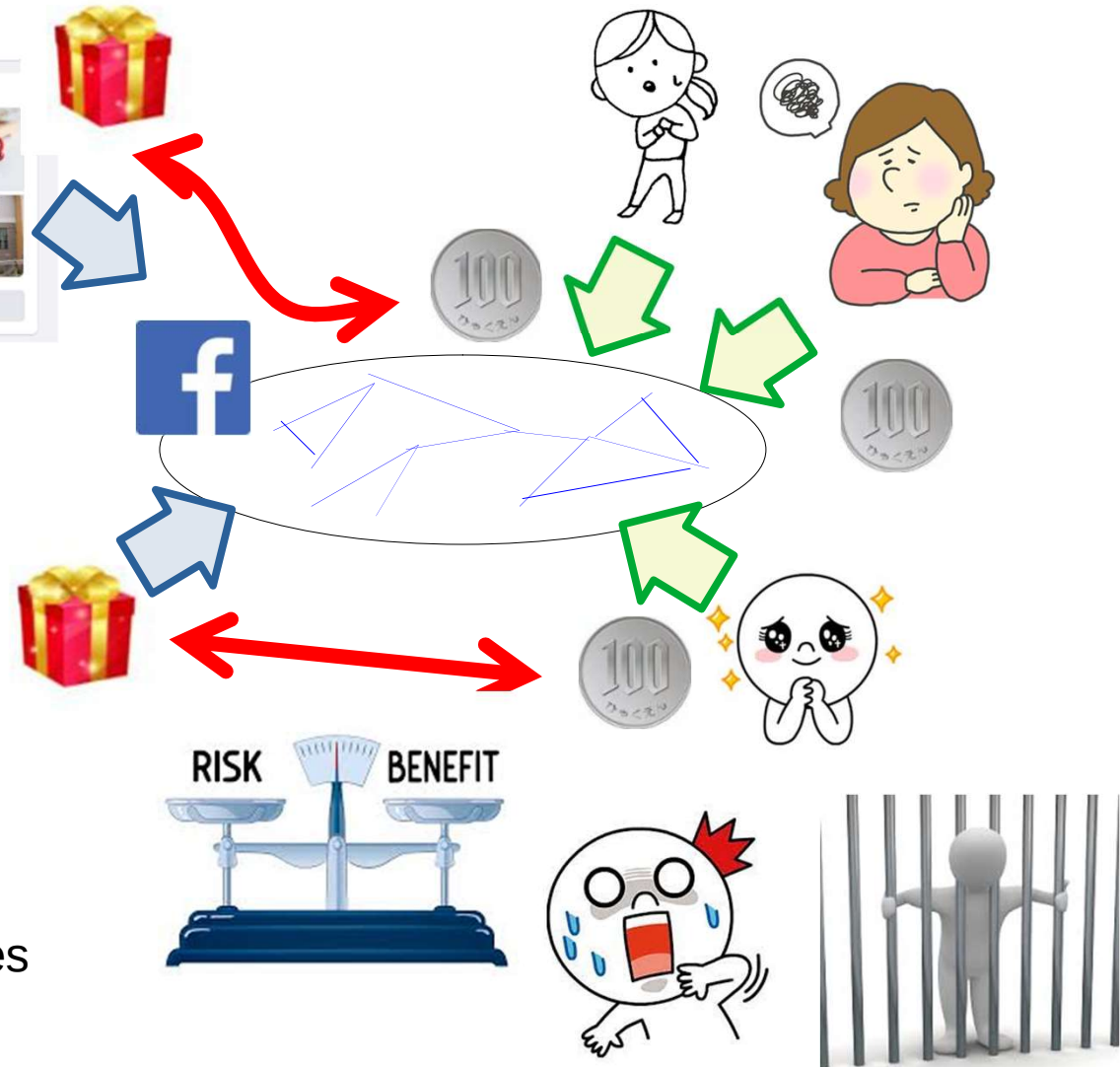


## Example of existing FB group

### Illegal Trader



### Foreigner in Japan



### Illegal Business



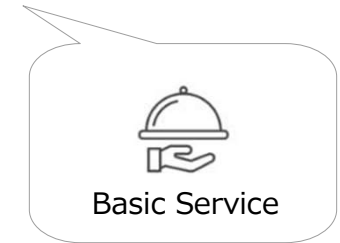
- .Violation of the prize labeling law
- .Crimes Related to Gambling and Lotteries



Online community : by Facebook group


Many people have an account

No resistance to system operation




## Information:


 .Advertisement


 .Information providing


### .Member service


 Text translation

 Nihon-Go class

 Cross-cultural communication


 Mediation with Japanese  
business operators

 E-commerce purchase agency

 Work agency (procedure)



## Discussion/Chat:


 .Information exchange

 .Web search

## Event:

.Event holding

## Post:

 .Q&A service

# M's Online Community : Private Co-operative



**Basic Service ( Free of charge )**



Not eligible for ruffle points



Information exchange



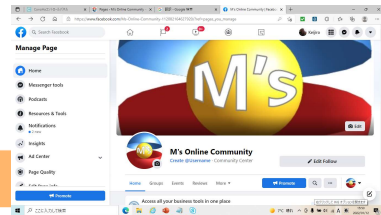
Q&A service



Information provider



Question



Post & Search



Q&A History



Find information



Share



Solve



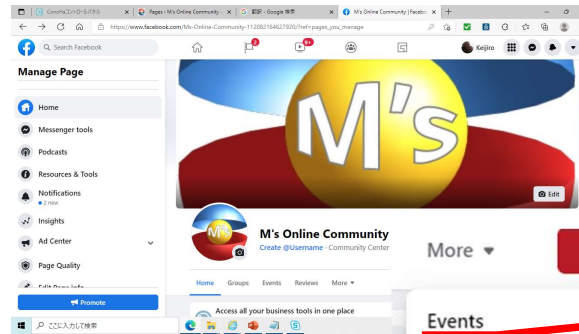
Answers from experts



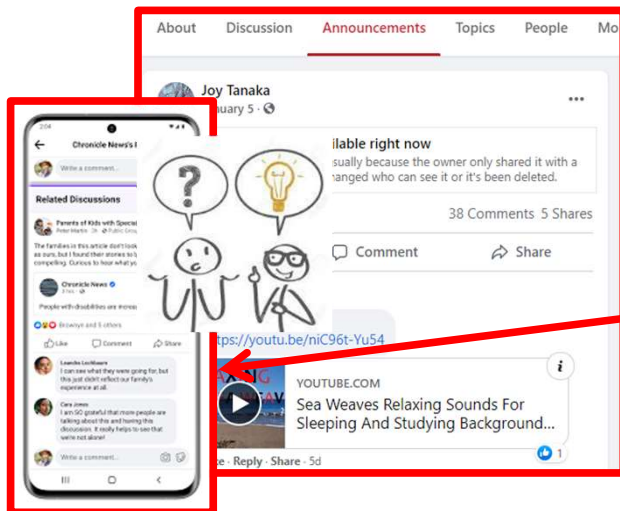
Information providing



Advertisement



Event holding



Q&A (Discussion)



Information exchange



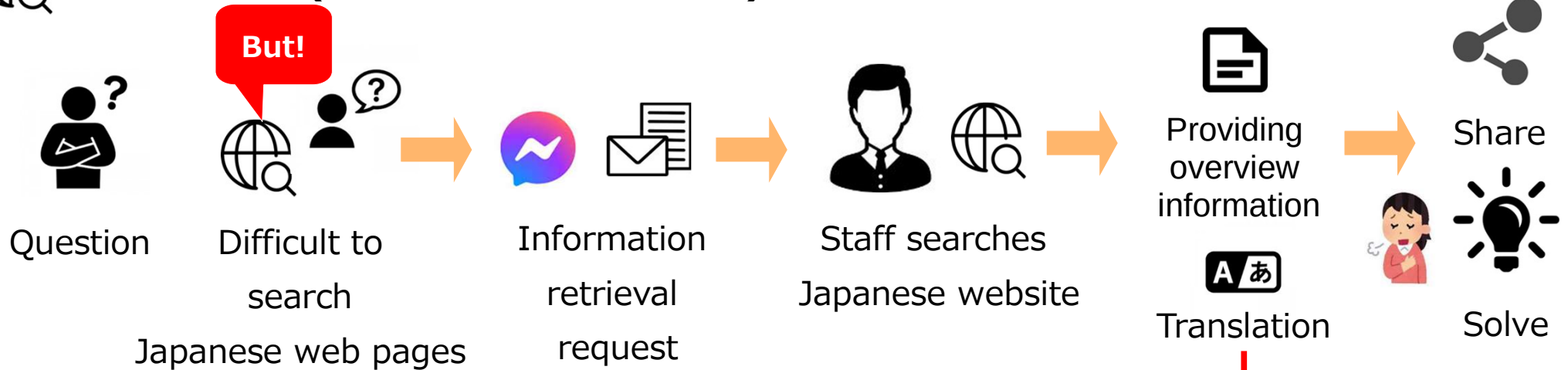


## Basic Service ( Free of charge )



Raffle points are given only once a month

## Web search ( and Free translation )



## Feed Back



**Common property made by everyone**

## Web search ( and **Free translation** )

### .Example: Search for used cars

.Search engine: English

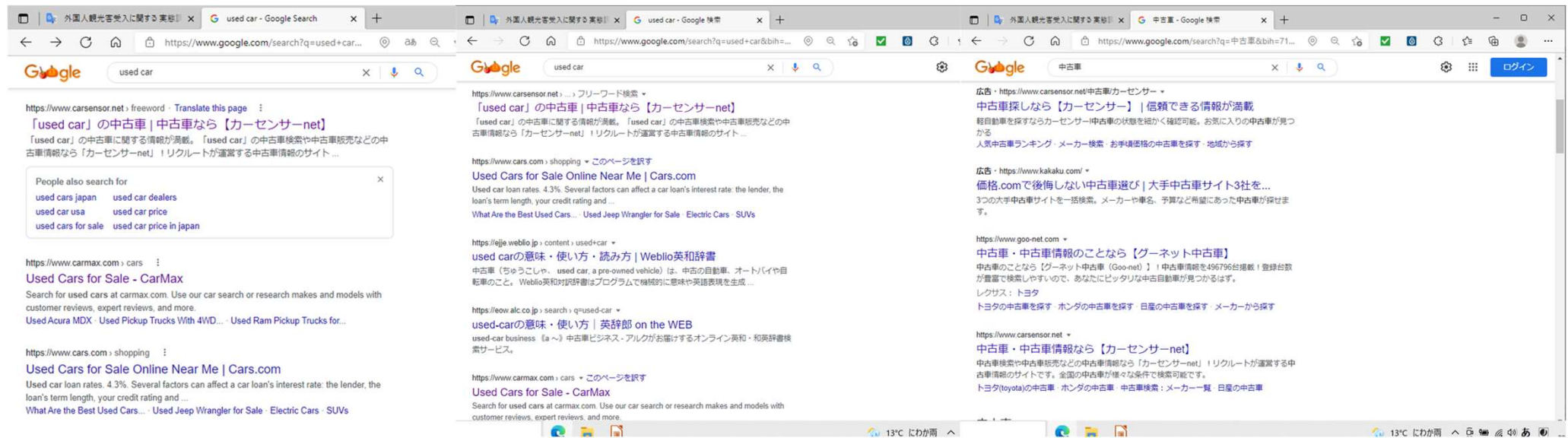
.Search language: English

.Search engine: Japanese

.Search language: English

.Search engine: Japanese

.Search language: Japanese



Search a few major  
Japanese and English sites

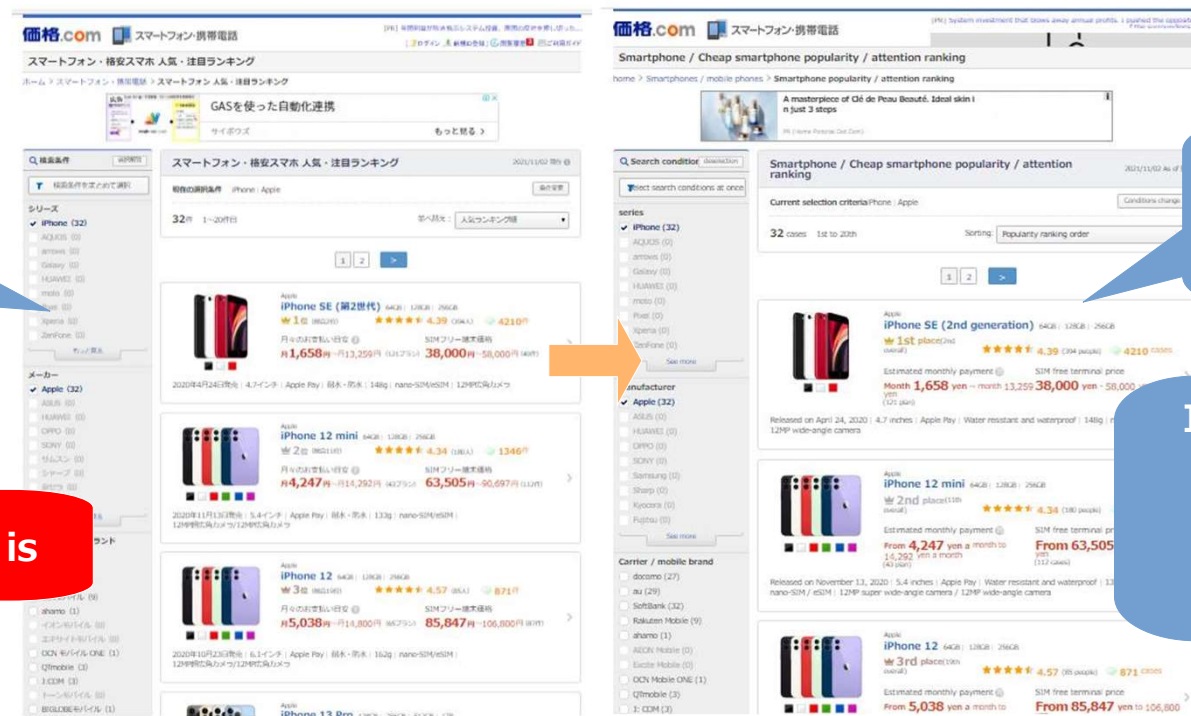
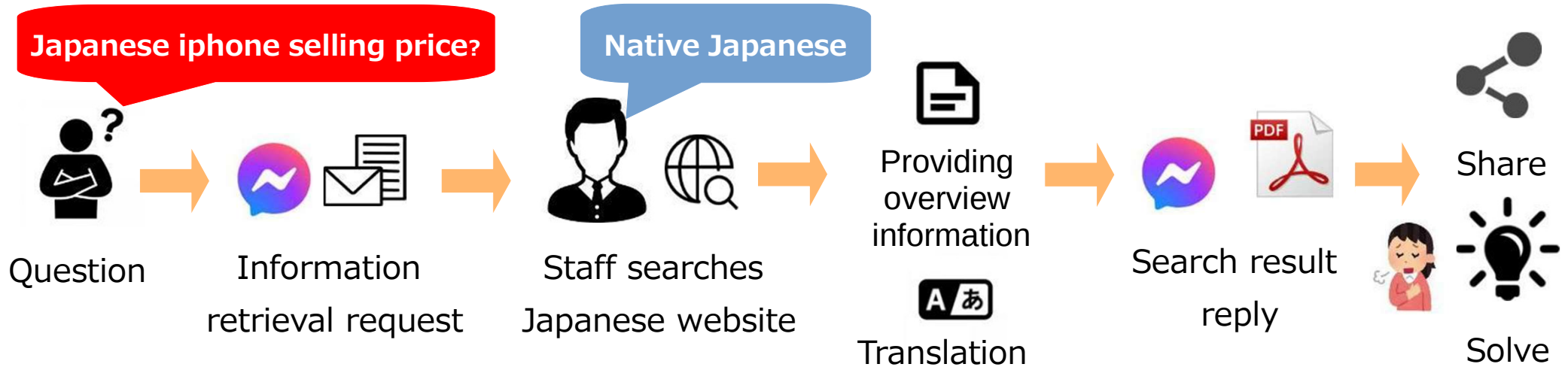
Search for a few major  
Japanese sites  
and Japanese translations  
of "USED CAR"

Search **various used car dealer  
sites in Japan**

**Searching in Japanese is essential  
with a Japanese system to obtain sufficient information**

## Web search ( and **Free translation** )

.Example: Search for "Japanese iphone selling price"



**Search Japanese sites in Japanese**

**Can't read it as it is**

**Translate web pages into English**

**If you can read it, you can convert it to your native language**

Model	Price (JPY)	Price (USD)
iPhone SE (2nd generation)	¥1,658	\$13,259
iPhone 12 mini	¥4,247	\$34,275
iPhone 12	¥5,038	\$41,000



## Web search ( and **Free translation** )

.Example: Search for “Japanese iPhone selling price”

スマートフォン・格安スマホ 人気・注目ランキング 2021/11/02 更新

現在の選択条件 iPhone | Apple 条件変更

32件 1~20件目 並び替え: 人気ランキング順

Apple  
**iPhone SE (第2世代)** 64GB | 128GB | 256GB  
★1位 (8822件) ★★★★★ 4.39 (394人) 4210件

月々のお支払い目安 SIMフリー端末価格  
月1,658円~月13,259円 (12ヶ月プラン) **38,000円**~58,000円 (40件)

2020年4月24日発売 | 4.7インチ | Apple Pay | 防水・防塵 | 148g | nano-SiM/eSiM | 12MP広角カメラ

Apple  
**iPhone 12 mini** 64GB | 128GB | 256GB  
★2位 (8821件) ★★★★★ 4.34 (180人) 1346件

月々のお支払い目安 SIMフリー端末価格  
月4,247円~月14,292円 (43ヶ月プラン) **63,505円**~90,697円 (112件)

2020年11月13日発売 | 5.4インチ | Apple Pay | 防水・防塵 | 133g | nano-SiM/eSiM | 12MP超広角カメラ/12MP広角カメラ

Apple  
**iPhone 12** 64GB | 128GB | 256GB  
★3位 (8821件) ★★★★★ 4.57 (85人) 871件

月々のお支払い目安 SIMフリー端末価格  
月5,038円~月14,800円 (96ヶ月プラン) **85,847円**~106,800円 (80件)

2020年10月23日発売 | 6.1インチ | Apple Pay | 防水・防塵 | 162g | nano-SiM/eSiM | 12MP超広角カメラ/12MP広角カメラ

Apple  
**iPhone 13 Pro** 128GB | 256GB | 512GB | 1TB

Smartphone / Cheap smartphone popularity / attention ranking 2021/11/02 As of

Current selection criteria iPhone | Apple Conditions change

32 cases 1st to 20th Sorting: Popularity ranking order

Apple  
**iPhone SE (2nd generation)** 64GB | 128GB | 256GB  
★1st place(2nd overall) ★★★★★ 4.39 (394 people) 4210 cases

Estimated monthly payment SIM free terminal price  
Month **1,658 yen** ~ month 13,259 **38,000 yen** - 58,000 yen (40 cases) (121 plan)

Released on April 24, 2020 | 4.7 inches | Apple Pay | Water resistant and waterproof | 148g | nano-SiM / eSiM | 12MP wide-angle camera

Apple  
**iPhone 12 mini** 64GB | 128GB | 256GB  
★2nd place(11th overall) ★★★★★ 4.34 (180 people) 1346 reviews

Estimated monthly payment SIM free terminal price  
From **4,247 yen** a month to 14,292 yen a month (43 plan) **From 63,505 yen** to 90,697 yen (112 cases)

Released on November 13, 2020 | 5.4 inches | Apple Pay | Water resistant and waterproof | 133g | nano-SiM / eSiM | 12MP super wide-angle camera / 12MP wide-angle camera

Apple  
**iPhone 12** 64GB | 128GB | 256GB  
★3rd place(19th overall) ★★★★★ 4.57 (85 people) 871 cases

Estimated monthly payment SIM free terminal price  
From **5,038 yen** a month to 14,800 yen (96 plan) **From 85,847 yen** to 106,800 yen (80 cases)

## Web search ( and Free translation )

A popular ramen shop in the neighborhood?

Can translate anything that can be examined

### Ushiku / Ryugasaki Ramen Popularity Ranking TOP20

Announcing the top 20 rankings from 53 ramen shops in Ushiku and Ryugasaki! (Updated on November 1, 2021)

**Ramen shop Ushiku unity shop**  
Ushiku / Ramen  
3.67 (259 cases)  
¥ 999 - ¥ 999  
The best ramen shop in Japan is in Ushiku by Kaku Spa (358)

**Menya Ichishin**  
Entry / Ramen  
3.62 (50 cases)  
¥ 999 - ¥ 999  
Refreshing delicious ramen by Young Lunch (3)  
No salt, soup that can be drunk by MeiHata (90)  
Ryugasaki clam ramen by TURBOJET (948)

**Tonpei Shokudo**  
Hitachino Ushiku / Ramen  
3.54 (84 cases)  
¥ 999 - ¥ 999  
I became a fan at once by Hit Po (5)

Recommended diet supplements?



**Shibohale**  
Shibohale is a food with functional claims recommended for those who are concerned about belly fat. "Kuzunohana-derived isoflavone" contained in Shibohale has been tested to help reduce abdominal fat, reducing visceral fat and subcutaneous fat, and reducing waist circumference. Exercise and a well-balanced diet are important for combating abdominal fat, but adding a supplement that reduces abdominal fat is encouraging.

Regular flight first limited price: 980 yen (tax included)

[Check on the official website](#)

### Millet enzyme of Japanese jiuqu



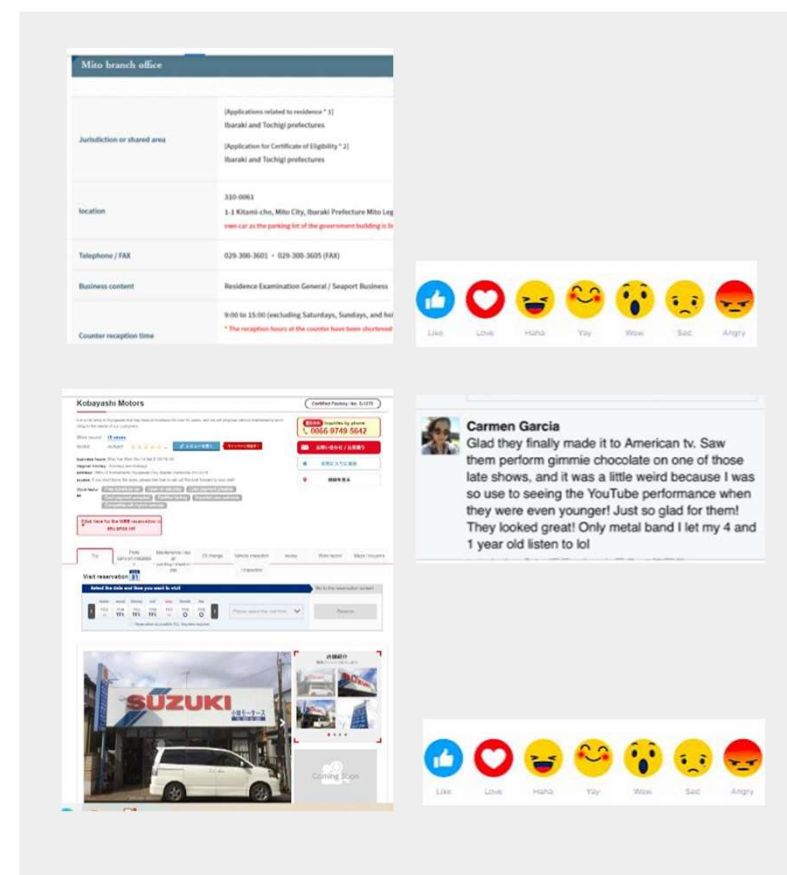
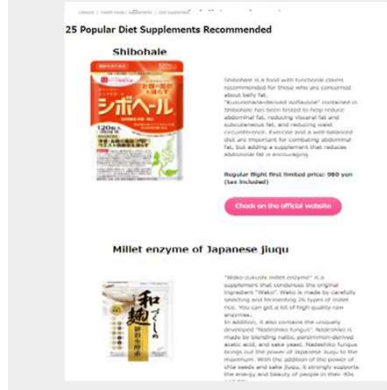
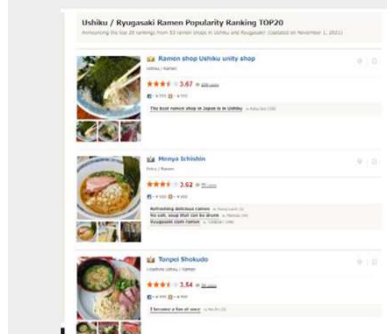
"Wako-zukushi millet enzyme" is a supplement that condenses the original ingredient "Wako". Wako is made by carefully selecting and fermenting 26 types of millet rice. You can get a lot of high quality raw enzymes. In addition, it also contains the uniquely developed "Nadeshiko fungus". Nadeshiko is made by blending natto, persimmon-derived acetic acid, and sake yeast. Nadeshiko fungus brings out the power of Japanese Jiuqu to the maximum. With the addition of the power of chia seeds and sake jiuqu, it strongly supports the energy and beauty of people in their 40s.

Where and when is the Immigration Bureau of Mito open?

Mito branch office	
Jurisdiction or shared area	[Applications related to residence * 1] Ibaraki and Tochigi prefectures  [Application for Certificate of Eligibility * 2] Ibaraki and Tochigi prefectures
location	310-0061 1-1 Kitami-cho, Mito City, Ibaraki Prefecture Mito Leg <b>own car as the parking lot of the government building is in</b>
Telephone / FAX	029-300-3601 • 029-300-3605 (FAX)
Business content	Residence Examination General / Seaport Business
Counter reception time	9:00 to 15:00 (excluding Saturdays, Sundays, and hol <b>* The reception hours at the counter have been shortened</b>

The important thing is to be investigated

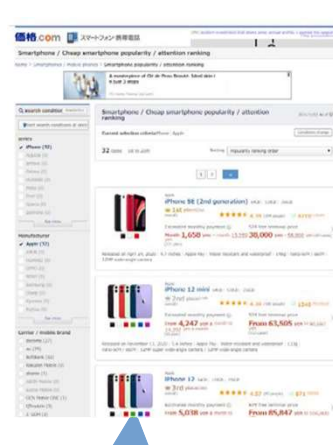
## Web search ( and Free translation )

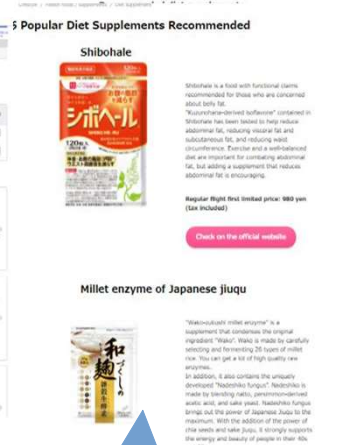


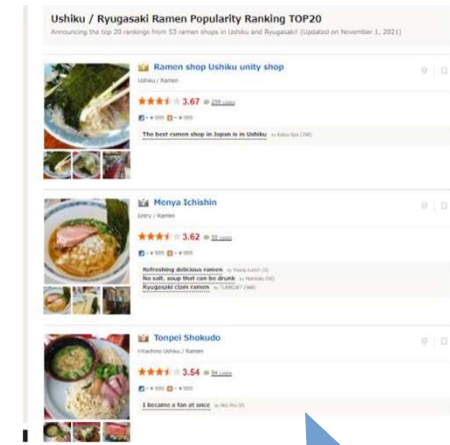
Information exchange

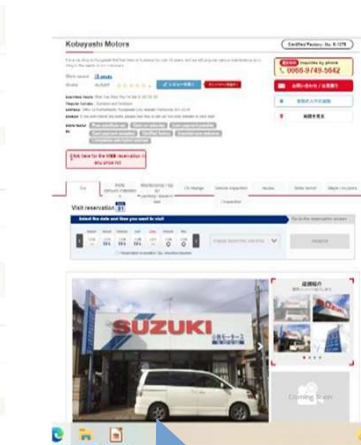
Individual activities create everyone's experience

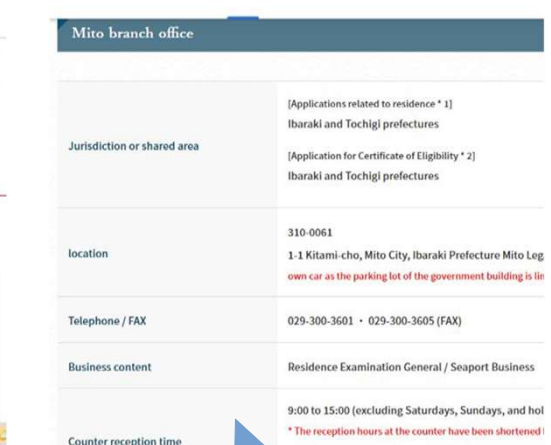
## Web search ( and Free translation )











want to buy      want to buy

want to go

want to repair

want to apply



E-commerce purchase agency

Agent service

Mediation with Japanese business operators

Text translation

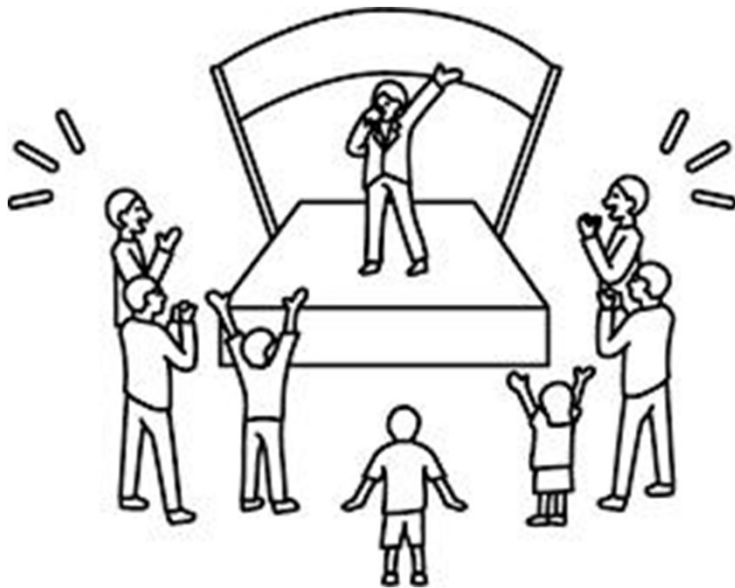
**Satisfy the hopes created by search results**

Event holding 

Matching service 

Match what you need

Event holding ideas



Event holding by members



Carrier

Equipment

Transporter

Place / Foods

MC

Cook

Singer

Staff



Reward money

Get out of membership fee

Use your skills and assets to earn fun and income



## Individual Service



Raffle point target service

### A あ Text translation

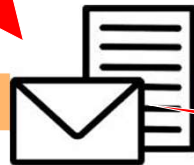


City hall



School

Urgency?  
Importance?



Japanese Letter

Digitization of characters



Translation



Understand  
→ Relief



English Letter



Difficult to request translation

### Agent service (procedure)



City hall



School



Hospital



Shop

Difficult to ask...



Japanese Application



Translation

Or

Write a letter  
(Support)



Staff



Done  
→ Relief





## Individual Service



Raffle point target service



E-commerce purchase agency



Amazon, Y!, Rakuten

Don't understand

Want to buy

CREDIT CARD

No credit card

Cash Payment



On your behalf



Better suggestions



## Mediation with Japanese business operators

On your behalf

Translation (Support)



Ex : Trouble



Wrecker



Repair



Done → Relief

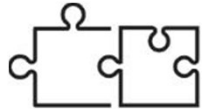


Difficult to request

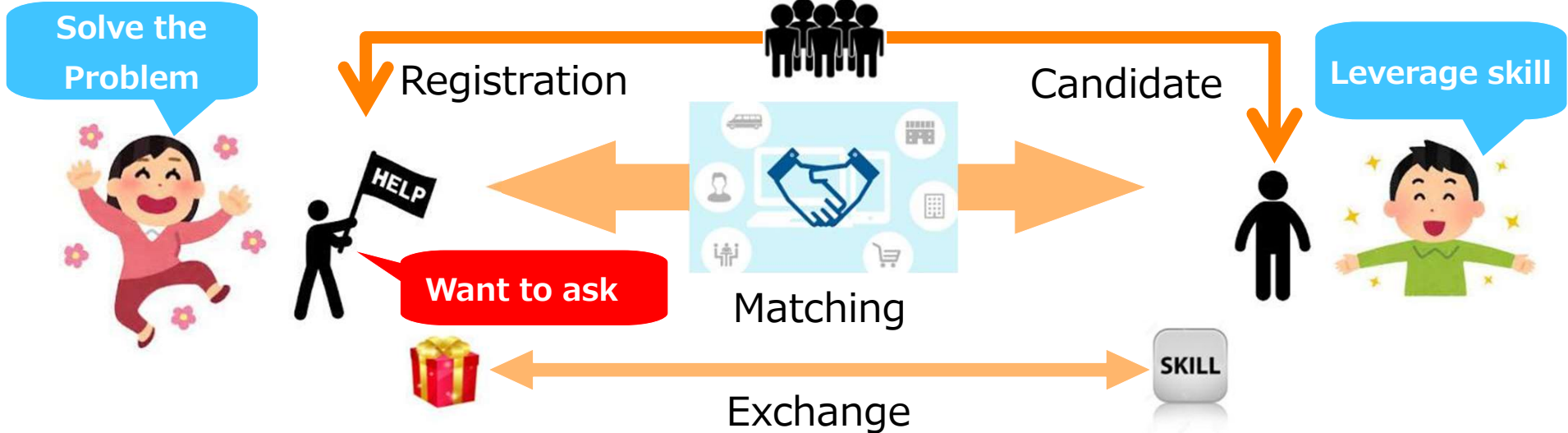


## Individual Service

Raffle point target service



## Matching service



## Affiliate

Request



**Want to place an ad**

- Information:**
- Advertisement
  - Information providing
  - Member service
    - Text translation
    - Nihon-Go class
    - Cross-cultural communication
    - Mediation with Japanese business operators
    - E-commerce purchase agency
    - Work agency (procedure)

PUSH

Post on Website



**Recognized by the community**





## Individual Service



Raffle point target service



### Service tie-up with business operators

Member



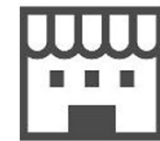
Staff



Mediate



Priority business operator



Service tie-up



## Japanese-class

Member



Private lesson



Mamu's Hang-out



## Cross-cultural communication

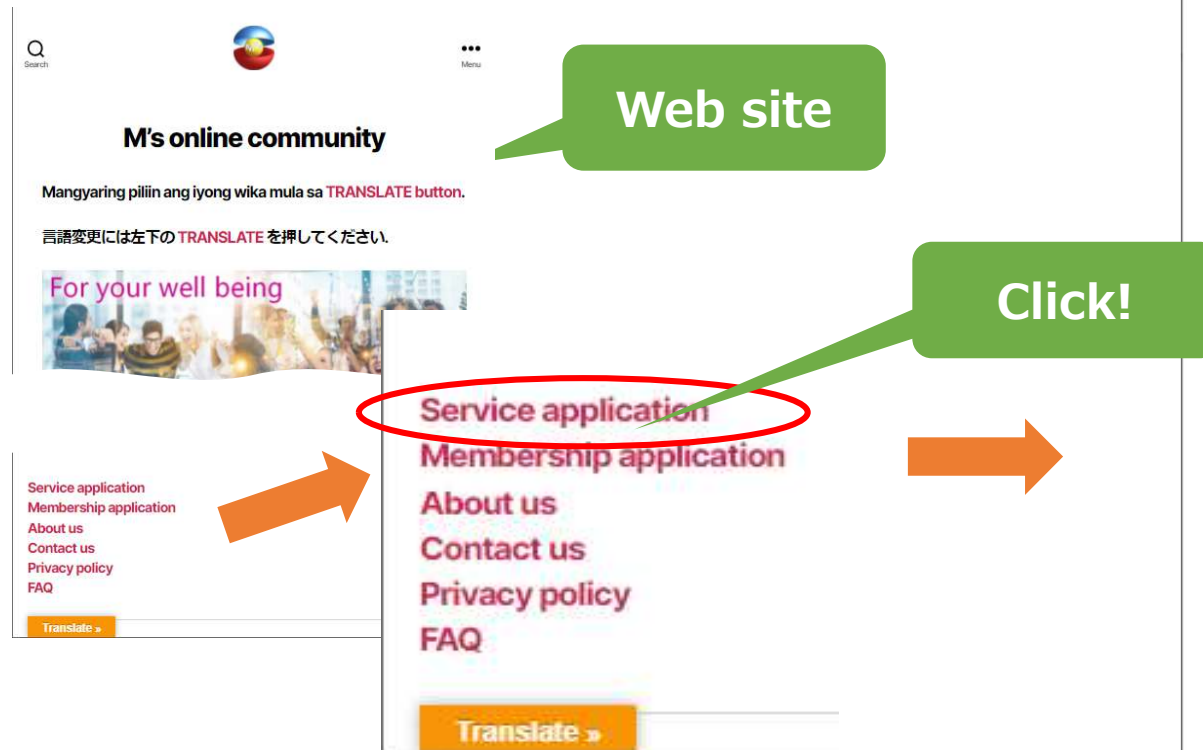
Member



Event holding



## Service Application



Web site

Click!

You can also apply for the service on the service application page of the website, Facebook Messenger or by phone.

## Service application

Please enter your request in the input form below

You can enter it in **your native language!**

Membership number(Necessary)

Service Selection(Necessary)

- Free Web Search    Text Translation    Agent Service  
 EC Agent    Mediation    Matching

Request Details(Necessary)

Attaching File

ファイルの選択 ファイルが選択されていません

Related URL

SUBMIT

Translate »

Input

Click!

## Discount service for member

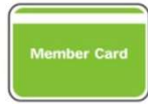
	General Member	High-Status Member	Premium Member
Discount	5%	10%	



## Product discount

- .5% : Discount
- .10% : Discount

(Excluding community services)



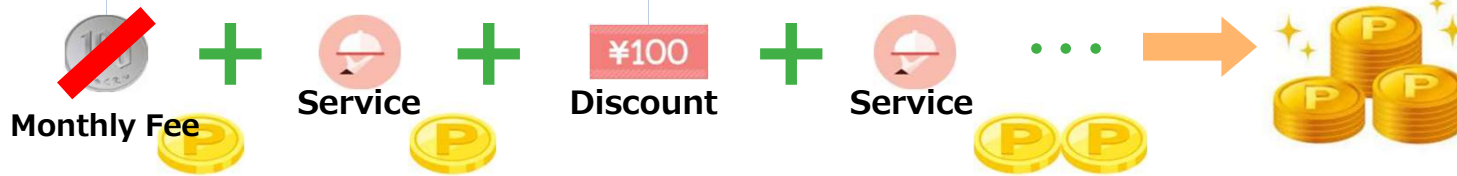
Mamu's Hang-out



## "REGAL" Raffle Point system

	Non Member	General Member	High-Status Member	Premium Member
Basic point	×	1point/month	3points/month	5points/month
User service		1point/time	3points/time	

Offset



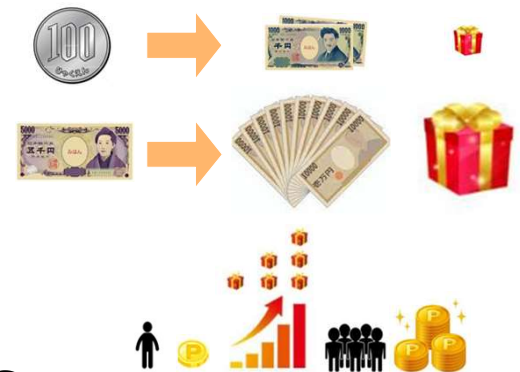
.Add points according to the number of times you use

.One free gift from ¥100 to ¥1,000 every day

.5 free gifts from ¥100 to ¥1,000 every Sunday

.Get free gifts from ¥2,000 to ¥100,000 on the last Sunday

.Increase products according to monthly accumulated points



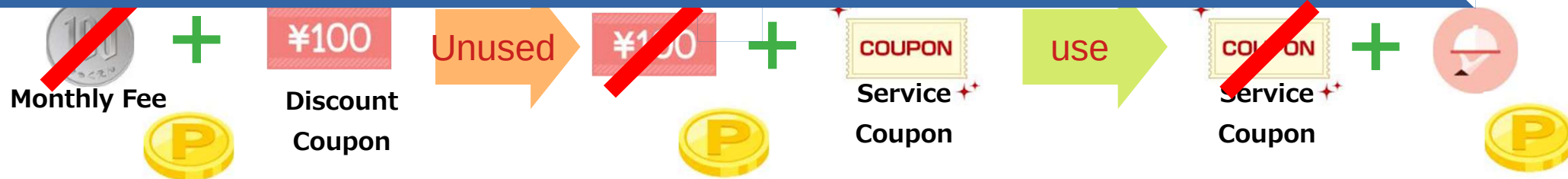


cannot come to the store



¥100-service coupon

Offset



.(The coupon is valid for a year)

## Special offer for Start-Upper

### Free membership fee up to 3months



### Only the first 100 applicants

## Special offer for Start-Upper

- .Free membership fee** for **2 months**
- .10 raffle points** will be presented **every month for 3 months**
- .Invite to a New Year's raffle** with a **total of ¥50,000 limited** to the start upper
- .Premium member service** offered for **4 months at half price**

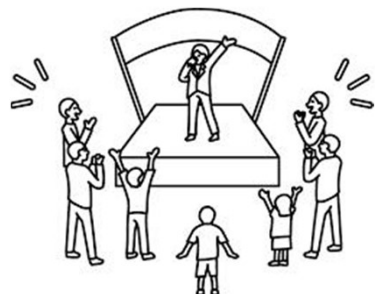
### .Start upper participation conditions

- .Those who have **purchased 1000 yen** or more at MAMU'S HANG OUT in the past year
- .Invite 3 friends** to join in the **first month**
- .Do not leave** the online community **for 3 months**

## New Year's "Free" Raffle@Mamu's Hang-out (with live)

Mam's  
Hang-out 

With light meals and drinks

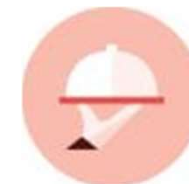


**Total : ¥50,000**



Service demonstration

Information session



Live streaming

# Only the first 100 applicants

# M's Online Community : Private Co-operative

Member Class	Admission Fee	Membership Fee (Monthly)	Shopping Discount -1	Shopping Discount -2	Point (Monthly)	Point by Service	Free Raffle
General				5% OFF			
Hi-Status				10% OFF			
Premium				10% OFF			
Business				10% OFF			

Ex : Hi-Status Member  
by shopping



¥100

10% OFF

¥590 OFF



¥100,000  
Chance



## Vision :

The place where **everyone wants to get together**

## Concept :

Supporting a more **enjoyable and stress-free life**

## Mission :

Providing services that **bring together the power of individuals** to build a better life



Mamū's  
Hang-out